

**ORDER**

**Orders**  
**Order / Rev:** 1790973  
**Alt Order #:**  
**Product Desc:** August 2017  
**Estimate:**  
**Flight Dates:** 08/02/17 - 08/15/17  
**Original Date / Rev:** 07/31/17 / 07/31/17  
**Order Type:** General

**WSFA**

**Primary AE:** Jeff Gold  
**Sales Office:** WSFA  
**Sales Region:** Local

**Agency**  
**Name:** Bagley Media Group, LLC  
**Buying Contact:**  
**Billing Contact:** Brenda Bagley  
 202 Shades Crest Road  
 Hoover, AL 35226

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Fisher, Jason/D/US Senate  
**Demographic:** A18+  
**Product Codes:** PL820  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/31/17	08/11/17	6	\$1,110.00	\$943.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2017	6	\$1,110.00	\$943.50	0.00
<b>Totals</b>	<b>6</b>	<b>\$1,110.00</b>	<b>\$943.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jeff Gold	WSFA	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSFA	08/02/17	08/15/17	WSFA 12 News at Five Comm		5-530pm	MTWTF--	:30	1	\$185.00	P 5	0.00	NM	6	\$1,110.00
WSFA 12 News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	07/31/17	08/06/17	--WTF--		3			\$185.00			0.00			
	Week:	08/07/17	08/13/17	MTWTF--		3			\$185.00			0.00			
	Week:	08/14/17	08/20/17	-----		0			\$185.00			0.00			
													Totals	6	\$1,110.00

Bagley Media Group LLC  
202 Shades Crest Road  
Hoover, AL 365209

Buyer: Brenda Bagley  
Phone 205-937-0534

**Jason Fisher      Democratic Candidate for U.S. Senate**

**August 2-15, 2017**

Station	Day(s)	Time	Program	8/2-8/6	8/7-8/13	8/14-8/15	Spots	Rate	Cost
<b>Montgomery</b>									
WSFA NBC	M-F	5-5:30PM	Early News	Wed-Sun	Mon-Sun	M-Tu	6	\$185	\$1,110
				3	3			Gross	\$1,110.00
								Net	\$943.50

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> WOSFA                      Montgomery, AL	<b>Date:</b> 7-28-17
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I, Brenda Bagley of Bagley Media Group LLC,

being/on behalf of: Jason Fisher,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the Senate Special election

election to be held on: August 15, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30		8/2-8/15	LWR		

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jason Fisher for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jason Fisher

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

7-28-17

Date

Brenda Bagley

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Self-Wild  
Printed Name

GSM  
Title